

## Bio

John Minnich, MAcct, CPA, CGMA coaches and consults with business leaders on business performance and strategy. John also facilitates executive peer group sessions.

He has served in several leadership roles including C-suite as CFO, president of [Financial Executives International-Fort Wayne](#), and [Indiana CPA Society](#) leadership council. In addition to a career in business, John has facilitated sessions as MBA faculty with [Purdue University Fort Wayne](#). He earned graduate and undergraduate degrees, *magna cum laude*, in accounting from [Manchester University](#). John's credentials also include Certified Public Accountant and Chartered Global Management Accountant.

To learn more, visit [johnjminnich.com/bio](http://johnjminnich.com/bio).

## Professional Memberships



Speaker rating: 4.5 on 5.0 scale

## Sessions

With passions for leadership, management, and strategy, John enjoys engaging with professionals on forward-thinking initiatives. Customizable in both program length and needs, he offers sessions on business advisory and executive leadership including the ever-changing role of CFOs. To learn more, visit [johnjminnich.com/keynotes](http://johnjminnich.com/keynotes).

## Contact

John Minnich, LLC  
3201 Stellhorn Road | Suite C-121A | Fort Wayne, Indiana 46815  
260.250.3693  
[john@johnjminnich.com](mailto:john@johnjminnich.com)  
[johnjminnich.com](http://johnjminnich.com)



## Strategic Business Advisory

Our profession is evolving. Future-proof your firm. Your career. Leverage business advisory services to create new revenue streams. Join us as we take you through what business advisory services are. Transform your practice by offering truly holistic and client-centered services. Become their most trusted business advisor. The future is here. Are you prepared?

---

## The Financial Executive

Whether you are a current or aspiring CFO, our profession continues to evolve. Elevate your leadership to true business partner. From strategic initiatives and corporate culture to oversight of human resources and information technology, our duties and responsibilities continue to expand.

---

## Executive and High-Performance Leadership

This session focuses on you as a leader. We invest time together on the role of executives. To achieve organizational excellence, strong leaders create synergy and vision all while maintaining self-awareness and emotional intelligence. Great leaders know how to build collaborative teams, committing to the growth of people. They learn how to establish direction, align people, and motivate and inspire.

### Executive Leadership

Senior leaders bring both breadth and depth to the table. Join us to elevate your role to the level of a business partner. Engaged with several moving parts, senior executives are responsible for and support many business units. They have an ability to influence and guide teams to meet organization-wide goals, set policy, engage in overall decision-making, and lead strategic planning initiatives.

### High-Performance Leadership

Move from good to great. Effective leaders manage their time and resources. They know how to create synergy and provide constructive feedback. High-performing leaders set and articulate vision, both inspiring and motivating engaged teams to achieve goals. Self-aware and valuing 360-degree feedback, these leaders are always seeking to improve.

### Leadership Team Collaboration and Development

Great leaders invest in their organization's most important asset: People. Successful organizations improve results through talent management. Great leaders serve as coaches and mentors. They show a vested interest in and develop direct reports. Great leaders know how to build collaborative teams, committing to the growth of people. They learn how to establish direction, align people, and motivate and inspire.

---

## Organizational Excellence

This session focuses on the organization and leadership of teams. From climate and culture to cross-functional teams to performance metrics, processes, and governance, we take a look at business strategy and execution. Businesses that vertically align achieve their desired outcomes. Join us to learn what organizational excellence is including best practices and how to apply them.

### Organizational Excellence - Defined

We all strive to exceed stakeholder expectations. What if there was a way to align and improve standards and processes while engaging and motivating employees to deliver exceptional products and services? Building collaborative teams with diverse skill sets and supporting continued growth and professional development plans is essential.

### Organizational Excellence

How To and Best Practices - Effective organizations understand that through continuous improvement, they can achieve optimal win-win outcomes. Learn organizational excellence best practices, including how to apply.

### Strategy and Execution

Successful executives make effective and timely decisions. Informed decision-making is critical for the day-to-day operations and long-term strategic direction and vision for any organization. We cover business strategy and execution as well as critical thinking and decision-making.